

ENGAGING DIGITAL

CHARITIES ★ NOT-FOR-PROFIT ★ PUBLIC SECTOR

COMMS 29.04.26

Brand New & Budget-Smart Digital Strategies, High-Impact Content, AI-Driven Innovations & Inspiring, Cut-Through Social Media For **Engaging, Inclusive, Future-Ready & Value-Led Communications & Marketing**

14TH ANNUAL

30+ Senior Digital Marketing & Comms Leaders From Charities, Public Sector, Not-For-Profits & Higher Education Reveal Bold New Strategies To Maximise Reach, Build Trust & Deliver Impactful Engagement On Any Budget
Charities • Public Sector • Higher Education • Not-For-Profits

SPEAKING, ONE-TO-ONE MEETINGS & BRANDING OPPORTUNITIES



FOR MORE INFORMATION ON SPEAKING & ARRANGING ONE-TO-ONE MEETINGS, PLEASE CONTACT

PARTNER@DIGITALCOMMSCONFERENCE.COM

 Save the Children Global Head of Media	 World Vision Chief Fundraising & Marketing Officer	 British Heart Foundation Head of Mass Fundraising Acquisition Marketing	 World Cancer Research Fund Head of Digital	 Wellcome Trust Head of Communications & Marketing, Wellcome Collection	 Sightsavers Head of Digital Fundraising & Performance	 The Reader UK Assistant Director Marketing Communications & Digital	 Barnsley College Director PG, Marketing & Communications	 Practical Action Director of Fundraising, Marketing and Communications	 Social AF Social Media Moderation Manager
 Barnardo's Marketing Cloud Lead	 CoppaFeel! Director of Marketing	 RSPCA Assistant Director of Digital Experience	 Great Ormond Street Hospital Charity Deputy Director of Public Fundraising	 RNLI Head of Communications	 Comic Relief Director of Fundraising	 Resuscitation Council UK Director of Communications & Engagement	 WaterAid Executive Director of Communications & Fundraising	 World Vision VP of Strategy & Innovation, Canada	 University of Cambridge Social Media Coordinator
 RNID (The Royal National Institute for the Deaf) Director of Marketing and Communications	 VisitScotland Director of Marketing and Digital	 St John Ambulance Social Media & Digital Content Manager	 Rape Crisis South London Director of Fundraising & Communications	 The Royal Parks Head of Marketing and Digital	 Lambeth Council Head of Marketing and Communications	 Scouts Executive Director of Marketing and Fundraising	 Kids Director of Fundraising and Engagement	 Guy's & St Thomas' Foundation Head of Digital	 Epilepsy Action Director of Communication & Digital Engagement



"Enriching and energising."
St John Ambulance
(2024 Conference Attendee)



"Inspiring."
British Council
(2024 Conference Attendee)



"Inspiring and motivating."
Defra
(2024 Conference Attendee)



"Good balance of different speakers."
Crown Prosecution Service (2024 Conference Attendee)



"Focused on public sector campaigns and challenges."
West Midlands Combined Authority
(2024 Conference Attendee)



www.digitalcommsconference.com



info@digitalcommsconference.com



+44 (0) 20 3479 2299

ABOUT THE CONFERENCE

WHO ATTENDS?

						
						
						
						
						



SPEAKING, EXHIBITION & ONE-TO-ONE MEETING OPPORTUNITIES

DIAMOND SPONSORSHIP

Speaking Opportunity

- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on the conference website.

One-To-One Meetings

- | Hosting one-to-one meetings with 5 delegates of your choice.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.
- | Sponsorship of the speaker presentation website which all delegates visit to download presentations

Seat Drop & Branding

- | Promotional material to be placed on all of the delegates' tables/chairs during the conference.

Delegate Passes

- | 3 delegate passes and 1 speaker pass worth £4,396.
- | Delegate list with name, job title and company of all attendees.

Investment: £11,999 +VAT

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PLATINUM SPONSORSHIP

Speaking Opportunity

- | A 15 minute main stage speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on the conference website.

Data Capture

- | Sole sponsorship of the Engaging Digital Comms Conference Competition.
- | The contents of all business card collection boxes to keep – this will be solely for your purpose.
- | Logo on holding slide during all conference breaks – including information to promote the competition and encourage participation.
- | Announcements from both the Morning Chairman and the Afternoon Chairman promoting the competition.
- | 5 minute slot to present competition prize to winner on the stage in front of entire delegation.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Branding on the holding slide on the stage set.
- | Bespoke, designated email to your contacts offering £150 discount and publicising your involvement.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the Partners' Page of the conference website.

Delegate Passes

- | 2 delegate passes and 1 speaker pass to the conference (worth £2,997).
- | Conference Documentation Pack with delegate list.

Investment: £9,999 +VAT

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GOLD SPONSORSHIP

Speaking Opportunity

3

- | A 15 minute speaking session in front of the entire delegation.
- | Speaker's presentation details to be included on the conference website.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

Delegate Passes

- | 1 delegate passes and 1 speaker pass worth £1,998.
- | Delegate list with name, jobtitle and company of all attendees.

Investment: £7,999 +VAT

SILVER SPONSORSHIP

Speaking Opportunity

4

- | Speak on one of the following panels. These last for 30 minutes in front of the entire delegation:
 - 1. High-Impact Digital & Social Strategies** with VisitScotland, St John Ambulance, World Vision, University of Cambridge, Comic Relief and Sightsavers.
 - 2. Misinformation & Media Resilience** with RNLI, World Cancer Research Fund, Wellcome Collection and Social AF.
 - 3. Digital Campaigns & Engagement on Tighter Budgets** with World Vision UK, The Reader, Epilepsy Action, Practical Action and Rape Crisis.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

Delegate Passes

- | 1 delegate pass and 1 speaker pass worth £2,198.
- | Delegate list with name, job title and company of all attendees.

Investment: £5,999 +VAT

“
*Good opportunity to reach a targeted
demographic*
”

Variant 4

For more information on speaking and arranging one-to-one meetings, please contact:

E: partner@digitalcommsconference.com | T: +44 (0) 20 3479 2299

BRONZE SPONSORSHIP

Speaking Opportunity

5

- | To host one of the Peer-To-Peer Sessions (informal discussion zones) during lunchtime. These last for approximately 20 minutes.
- | Hosting of the Peer-To-Peer Brainstorming Sessions to be announced on the conference website.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on the conference website.

Delegate Passes

- | 1 delegate passes and 1 speaker pass (worth £2,198).
- | Delegate list with name, job title and company of all attendees.

Investment: £3,999 +VAT

ONE-TO-ONE MEETINGS

6

- | Hosting One-To-One Meetings with 5 delegates of your choice.

Exhibition Area

- | A 3x2 metre exhibition area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | Colour advert on the on-the-day conference materials.
- | Logo/button with hyperlink to be placed on the conference website.
- | Logo and corporate description to appear on the partners' page on

Delegate Passes

- | 3 delegate passes (worth £3,297).
- | Delegate list with name, job title and company of all attendees.

Investment: £5,999 +VAT



“

Well organised, ran smoothly

SiteImprove

”

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“
*Very helpful staff, well chosen location
and original content*
”

Blackbaud

“
*Excellent conference, great targeted delegates,
high quality speakers, relevant topics, well
organised and friendly.*
”

Be Inspired Films

LANYARDS SPONSORSHIP PACKAGE

8

- | Sole sponsorship of all delegate lanyards at the conference.

Exhibition Area

- | 3 x 2 metre exhibition stand area in the main networking room.

Brand Awareness & Marketing

- | Branding on the on-the-day Conference materials.
- | Corporate description with full contact details to appear on the on-the-day Conference materials.
- | Colour advert on the on-the-day Conference materials
- | Branding on the holding slide on the stage set.
- | Logo/button with hyperlink to be placed on the homepage of the conference website.
- | Logo and corporate description to appear on the partners' page of the conference website.

Delegate Passes

- | 3 delegate passes to the conference (worth £3,297).
- | Delegate list. Name, job title and company.

Investment: £4,999 +VAT

EXHIBITION STAND PACKAGE

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- | 3 x 2 metre exhibition area in the main networking room.
- | Branding on the on-the-day conference materials.
- | Corporate description with full contact details to appear on the on-the-day conference materials.
- | 2 delegate passes to the conference (worth £2,198).
- | Delegate list with name, job title and company of all attendees.

Investment: £3,999 +VAT

SEAT DROP & BRANDING

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- | Promotional material to be placed on all of the delegates' tables/chairs during the conference.
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Delegate Passes

- | 2 delegate passes to the conference (worth £2,198).
- | Delegate list with name, job title and company of all attendees.

Investment: £2,999 +VAT

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